

J. Govindaraj

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Chartered Accountant | Early-Stage Investor | Mathematics Renaissance Advocate

A CA rank holder from 1989 batch of the ICAI has been an entrepreneur ever since. As an invested educationist, he is producing materials for interested audiences who wish to delve deep into mathematics and allied subjects. He teaches students higher math lessons using innovative ways. He has plans to guide math enthusiasts through his book BREAKING THE ROTE along with a video series to showcase the live world of Math to all those interested to learn beyond age and stage.

Education

B.COM, A.M. Jain college, Chennai 1984-87 C.A , ICAI New Delhi – 1985-89 (All India 13th Rank)

Educational career and experience

- Taught CAT And GMAT aspirants In Time Academy and IMS Academy for 5 years between 1997 to 2001 and conducted higher math lessons classes for students using innovative ways.
- Released the first edition of his book BREAKING THE ROTE as kindle version in 2024.
- Gave introductory sessions on the book to DRBCC School students and India Literacy Project Staff from all over Tamil Nadu and on Financial Literacy through the ICAI program to students of WCC Chennai besides India Literacy Project train the teachers program in June 2025.

Skills – Educational consulting

- Modules for training teachers in innovative methods for Math education.
- Workshops for middle school to college students on how to learn and apply Math through a common sense approach.
- Awareness sessions on application of Mathematics in every career- never too late to learn.

Coming from a lineage deeply rooted in education, pedagogy is a lifelong passion. He is the author of Breaking the Rote, a book advocating for a transformation in learning methods. Mr. Upadhyaya is currently writing the second edition, focused on restoring mathematics to its foundations of derivation, logic, and mental arithmetic—a vision he believes is essential for the future.

- He champions the belief that Mathematics teaching needs a renaissance, with logical proficiency now being the core skill needed for success in AI and intelligent technologies.
- Educational Reform: A radical approach to integrating foundational logic and mental arithmetic with modern skills like AI and Data Science.
- Mentoring of teachers in schools to bring in real-life Math to intrigue and interest children.

Professional career and experience

MANAGING DIRECTOR|GLOLIFECARE EQUIPMENTS PVT LTD

CHENNAI,|JAN 2017-CURRENT

- Directed strategic planning to develop and implement corporate goals, objectives, policies, and procedures.
- Coordinated with senior leadership teams to develop long-term growth plans for the organization.
- Provided guidance to team members on project management principles and best practices.
- Managed external communications such as press releases, media interviews.

DIRECTOR|MINDSPACE CONSULTING SERVICES

CHENNAI|MAR 1997-CURRENT

- Managed budgeting and financial planning processes for the organization.
- Developed policies and procedures to ensure compliance with corporate standards.
- Created detailed plans outlining timelines, goals, budgets, staffing needs and other requirements for projects.

PROPRIETOR|GOVINDARAJ & ASSOCIATES

CHENNAI,|JUL 1990-JUN 1997

- Tax advisory services, financial planning, regulatory compliance and audit services for corporate clients.

AUDIT ASSISTANT|PRICE WATERHOUSE

CHENNAI,|JUN 1989-JUN 1990

- Performed financial analysis to identify discrepancies in accounting data and created reports to document findings for companies like Hindustan Lever, ITC, ITC Parry.
- Gained experience in financial auditing, regulatory reporting and corporate compliance.

Additional Portfolios

- Advisory board member for evaluating start ups in NIT TRICHY.

Hobbies

- Tennis player, sports enthusiast and mentor for young players and athletes
